MEDIA KIT

MULTICHANNEL MARKETING

ONLINE NEWSLETTER

2027

Germany Austria Switzerland



WNP VERLAG

sip-online.de

Web Marketing on sip-online.de

Accompany your print campaigns!

Be also present at our portal SIP-online.de. Book a banner or a linking to your website. At SIP-online.de, our readers find news, important dates of the industry and further information on a daily basis.



News Block or Advertorial

News Block:
included image 900 x 600 pixels,
+ headline up to 50 characters
+ text 600 characters
+ link to the landing page
2 weeks 600 €
The post is marked with the word „Anzeige".

Advertorial:
included image 900 x 600 pixels,
+ headline up to 50 characters
+ text 900 characters
+ link to the landing page
2 weeks 900 €
The post is marked with the word „Anzeige".

Surf Tips

1 month	100 €
2 months	200 €
3 months	300 €
6 months	550 €
1 year	1.000 €

Homepage Banner 468 x 60 pixels

delivery JPG or animated GIF

1 month	600 €
2 months	900 €
3 months	1.300 €
6 months	2.400 €
1 year	4.600 €

Gold Banner 600 x 600 pixels

delivery JPG or animated GIF

1 month	600 €
2 months	900 €
3 months	1.300 €
6 months	2.400 €
1 year	4.600 €

Info Block 600 x 1.200 pixels

delivery JPG or animated GIF

1 month	700 €
2 months	1.000 €
3 months	1.500 €
6 months	2.600 €
1 year	4.800 €

All prices plus VAT

The sip-online Newsletter

fast, direct, informative!

Whether you choose a banner or an informative feature, showcase your company to our readers in the newsletter. Choose from three advertising formats: Gold Banner, Info Block and Text Banner. The Info Block and Text Banner provide space for a product image, compelling information about your company, products or services, as well as your contact details, including links to your website and/or email address.

The editorial section of the newsletter covers the latest industry trends and key developments in the world of screen printing, textile printing and digital printing. This allows you to position your message in a high-quality editorial environment and reach your target audience with minimal wastage.

Take advantage of the opportunity to advertise strategically in the SIP Newsletter and increase your visibility within the industry.

Newsletter mailing dates:

14th January
11th March
13th May
15th July
16th September
11th November





345 Recipients per newsletter
Source: Evalanche September 2026

GOLD BANNER
1200 x 900 Pixel (JPG)
200 €

INFO BLOCK
1200 x 450 Pixel (JPG)
300 €

TEXT BANNER
Headline 50 characters incl. spaces
text 400 characters incl. spaces
1 image jpg 1200 x 350px
350 €

All prices plus VAT

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